PTO/SB/14 (08-05) Approved for use through 07/31/2006 OMB 0651-0032 U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE ond to a collection of information unless it contains a valid OMB control num

Application Data Sheet 37 CFR 1.76		Attorney Docket Number	PLY-24739			
		Application Number				
Title of Invention METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INDUCE A USER TO SELECT / E-COMMERCE FUNCTION						
The explication date of	the section can be a section of the					

bibliographic data arranged in a format specified by the United States Patent and Trademark Office as outlined in 37 CFR 1.76 This document may be completed electronically and submitted to the Office in electronic format using the Electronic Filing System (EFS) or the document may be printed and included in a paper filed application.

Secre	cy Order 37	7 CFR 5.2								
	ortions or all of the CFR 5.2 (Paper								Secrecy Order pur electronically.)	suant to
Appli	cant Inform	ation:								
Applic	ant 1								Remove	
	ant Authority ®	Inventor OL	egal	Representative	under 35	U.S.C. 11	7	OParty of In	terest under 35 U.S	C. 118
	Given Name			Middle Nam	ne		Fam	ily Name		Suffix
	Jeffry			Jovan			Phily	aw		
Resid	ence Informatio	n (Select One)	•	US Residency	0.1	Ion US Re	sidency	/ O Active	US Military Service	9
City	Dallas		St	ate/Province	Tx	Countr	y of R	esidence i	US	
Citize	nship under 37 C	FR 1.41(b)	US	}						
Mailin	g Address of Ap	plicant:	_							
Addre	ss 1	5968 West No	thwe	st Highway, #1	813					
Addre	ss 2									
City	Dallas				Sta	te/Provir	nce	Tx		
Postal	Code	75225		Country US						
Applic	ant 2								Remove	
	ant Authority ®	Inventor OL	egal	Representative	under 35	USC 11	7	OParty of In	terest under 35 U/S	C 118
	Given Name			Middle Name Fan			Fam	nily Name S		
	DAVID			KENT			MAT	THEWS		
Resid	ence Informatio	n (Select One)	•	US Residency	0.1	ion US Re	sidency	/ Active	US Military Service	9
City	CARROLLTON		St	ate/Province	TX	Countr	y of R	esidence i	US	
Citize	nship under 37 C	FR 1.41(b) i	US							
Mailin	g Address of Ap	plicant:	_							
Addre	ss 1	3438 Livingsto	n La	ne						
Addre	ss 2									
City CARROLLTON					Sta	te/Provir	nce	TX		
Postal	Code	75007			Country	US				
	rentors Must Be ated within this for				formation	blocks	may t	e e	Add	

Correspondence Information:

Enter either Customer Number or complete the Correspondence Information section below. For further information see 37 CFR 1.33(a).

An Address is being provided for the correspondence Information of this application.

PTO/SB/14 (08-05) 1/2006 OMB 0651-0032

Approved for use through 07/31/2006 OMB 0651-0002
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unities to contains 00ffice control of the control of t

Officer trie P	order the Paperwork neduction not or 1990, the persons are required to respond to a detection of information unless it contains a warp over control number					
Application Data Sheet 37 CFR 1.76		Attorney Docket Number	PLY-24739			
Аррисацоп Ба	Application Data Sheet 37 CFR 1.76		Application Number			
Title of Invention METHOD AND APPARATUS E-COMMERCE FUNCTION		FOR UTILIZING AN AUDIBLE	SIGNAL TO INDUCE A USER TO SELECT AN			
Customer Number 25883						
Email Address ghowson@dalpat.co		m	Add Email Remove Email			

Application Information:

Application informs	application information.						
Title of the Invention	ion METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INDUCE A USER TO SELECT AN E-COMMERCE FUNCTION						
Attorney Docket Number	PLY-24739		Small Entity Status Claimed	X			
Application Type	Nonprovisional						
Subject Matter	Utility						
Suggested Class (if any) Sub Class (if any)							
Suggested Technology C	enter (if any)						
Total Number of Drawing	Sheets (if any)		Suggested Figure for Publica	tion (if any)			
Publication Information:	Publication Information:						
Request Early Publica	Request Early Publication (Fee required at time of Request 37 CFR 1.219)						
Request Not to Publish. I hereby request that the attached application not be published under 35 U.S.C. 122(b) and certify that the invention disclosed in the attached application has not been and will not be the subject application filed in another country, or under a multilaterial a							

Representative Information:

Representative information should be provided for all practitioners having a power of attorney in the application. Providing this information in the application Date Sheet does not constitute a power of attorney in the application (see 37 CFR 1.32). The providing this information and the application (see 37 CFR 1.32). The providing this information and the application (see 37 CFR 1.32). The sections are combleted for Leastment Number will be used for the Reconsentable information during processor.

Please Select One:	Customer Number	US Patent Practitioner	US Representative (37 CFR 11 9)
Customer Number	25883		

Domestic Priority Information:

This section allows for the applicant to claim benefit under 35 U.S.C. 119(e), 120, 121, or 365(c). Providing this information in the application data sheet constitutes the specific reference required by 35 U.S.C. 119(e) or 120, and 37 CFR 178(a)(2) or CFR 178(a) (4) and need not of therwise be reade and of the specification.

Prior Application Status Pending		Remove			
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)		
09/382423	Continuation in part of	09/378221	1999-08-19		
Prior Application Status Pending			Remove		
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)		
09/378221	Continuation in part of	09/151471	1998-09-11		

Add

Application Data Sheet 37 CFR 1.76			Attorney Docket Number		PLY-24739			
Аррисации ва	la Sile	et 37 CFR 1.76	Application Number					
Title of Invention		OD AND APPARATUS IMERCE FUNCTION	FOR UTILIZI	NG AN AUDIBLE	SIGNAL TO II	NDUCE A	USER T	O SELECT AN
Prior Application	Status	Pending				[Remove	
Application Nun	nber	Continuity	Туре	Prior Applicat	ion Number	Filing	Date (Y	YYY-MM-DD)
09/378221		Continuation in part	of	09/151530		1998-09	3-11	
Additional Domestic Priority Data may be generated within this form by selecting the Add button.								
Foreign Priori	ty Inf	ormation:						
		plicant to claim benefit ormation in the applica						
						[Remove	
Application Nun	nber	Countr	y i	Parent Filing Date (YYYY-MM-DD)			P	riority Claimed
							•	Yes (No
Additional Foreign Add button.	Priority	Data may be genera	ated within the	his form by selec	cting the	[Add	
Assignee Info	rmati	on:						
		ne application data she ment recorded in the O		ubstitute for compi	ance with any	requirem	ent of pa	t 3 of Title 37
Assignee 1						[Remove	
If the Assignee is a	n Organ	nization check here.	×					
Organization Name	LV	Partners, LP						
Mailing Address In	nforma	tion:						
Address 1	Address 1 2626 Cole Avenue							
Address 2								
City		Dallas		State/Provi	nce TX			
Country US				Postal Code	75	204		
Phone Number			Fax Number					
Email Address	mail Address							

button. Signature:

	-					
	A signature of CFR 1.4(d) for	37 CFR 1.33 and 10.18.	Please see 37			
	Signature /Gregory M. Howison, Reg. #30,646/				Date (YYYY-MM-DD)	2007-04-04
First Name Gregory Last Name Howison					Registration Number	30646

Additional Assignee Data may be generated within this form by selecting the Add

PTO/SB/14 (08-05)

Approved for use through 07/31/2006 ORB 0581-0322

U.S. Patient and Trademark Office, U.S. DEPARTMENT OF COMMERCE.
Under the Pacerwork Reduction Act of 1995, no persons are required to respond to a collection of information unless 1 contains a world OMB control number.

	Officer the I	apermon reconstructor root, no per	sons are required to respond to a concess	on or amorting on an easy it contains a valid only control hander		
	Application Data Sheet 37 CFR 1.76		Attorney Docket Number	PLY-24739		
			Application Number			
	Title of Invention	METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INDUCE A USER TO SELECT AN E-COMMERCE FUNCTION				

This collection of information is required by 37 CFR 176. The information is required to obtain or retain a benefit by the public which is to the (and by the USPT to process) an application. Confidentially is governed by \$5 U.S. C.122 and 37 CFR 14. This collection is estimated to take 2 minutes to complete, including pathering, preparing, and submitting the completed application data street form to the USPT. If men will vary depending upon the individual case. Any comments on the amount of time you require to complete the form and/or suggestions for reducing this but does, should be sent to the CDR intomation Offices, U.S. Patent and COMPLETTED FORMS TO THIS ADDRESS. \$\$800 TO: Commissioner the ratherits. P.O. Box 1450, Alexandrias, VA.2231-1450.

Privacy Act Statement

The Privacy Act of 1974 (P. 9.5579) requires that you be given certain information in connection with your submission of the attends form maked to applicat application or partial. Accordingly, pressure to the requirements of the Act, privace is desided that (1) the general authory for the receivable of this information as 3.0 LS C. (3)(y); (2) I termiting of the information solded is substantly and (3) the privacy largue for which the information is substantly and (3) the privacy largue for which the information is used by the U.S. Petral and Traderand Office is process and event may over authorise or partial. If you do not furnish the requisited information is used to process and over among your submission in which may not submission in which may result intermitted for processing or application of partial. If you do not support the processing or partial of your submission, which may result in termitation of processings or application of the design of privation of the processing or application of the design of processing or application of the design of privation of the processing or application of the design of privation of the processing or application of the design of processing or application of the design of processing or application of the design of the processing of the

The information provided by you in this form will be subject to the following routine uses:

- The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these records.
- A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
- A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
- 4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended oursurant to 5 LPSC 4550/am.
- A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
- A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 191) and for review pursuant to the Atomic Energy Act (42 U.S.C. 219(c)).
- 7 A record from this system of records may be disclosed, as a routine use, to the Administrator, Clemental Services, or hisher designee, using an impection of records conducted by GSAs again of that agency's resopability to recommend improvements in record management practices and programs, under authority of 44 U.S.C. 2004 and 2006. Such disclosus shall be made in accordance with the CSA negliations operating impaction of records for this propose, and any other relevant (a.e., CSA or Commeto) directly.
- 8. A record from this system of records may be disclosed, as a multime use, to the public after either publication of the application pursuant to 3 to U.S. C. 151. Further, a record may be disclosed, adulged to the imitations of 37 CFR 1.14, as a routine use, to the public if the record was filled in an application which became absended or in which the proceedings were terminated and which application to reference by either application to reference by either application port to public impacts or an issued.
- A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.